

Preview of Contest Application Questions

1. Share your business mission and products and services.
2. Who is your target market or customer?
3. State your current progress towards your plans. What do you need to get there? Specifically, how will this \$10,000 help you reach your goal.
4. Why do you want to pitch your business?
5. What is your unique selling proposition?
6. What is your “hook,” and why is your business notable?
7. List any awards or accolades you've received.

***Be sure to submit your responses using the form found on <http://www.telarus.com/sharktank.php> by Thursday, May 25th**